



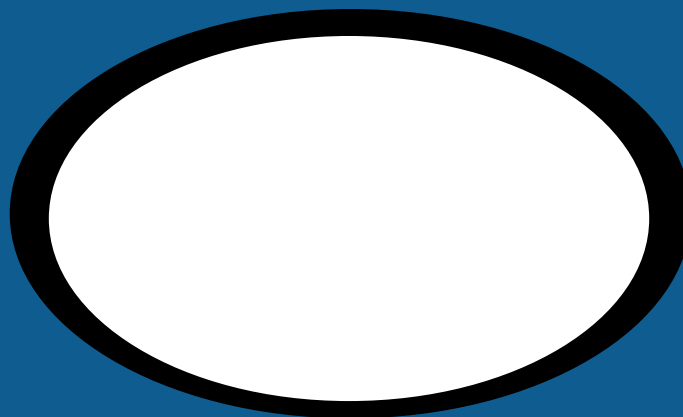
THINK LEAK-FREE

THINK OF YOUR LOCAL BARRIER SOLUTIONS CONTRACTOR

WATCHDOG WATERPROOFING®

Think of it as a poncho for your basements.

WATCHDOG WATERPROOFING® features a flexible, polymer-enhanced waterproofing membrane that's spray-applied to seamlessly bridge foundation settling cracks and seal out water penetration. This exclusive membrane remains elastic at low temperatures to provide year-round water resistance. The membrane is 40 mils thick when cured – at least four times thicker than a typical dampproofing application.



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**Think of it as a poncho
for your basements.**

A good waterproof poncho not only keeps you dry during a light drizzle, it also keeps out hard, windblown rain. That's because a poncho provides complete coverage, with no seams or openings around fasteners where water can penetrate. Which is a fitting comparison for how WATCHDOG WATERPROOFING performs.

WATCHDOG WATERPROOFING's flexible membrane provides thorough, seamless coverage for basement walls. It also seals foundation settling cracks – effectively blocking potential seepage points. This resilient membrane even blocks out water under hydrostatic pressure, which occurs naturally underground. (A performance trait that mere dampproofing can't provide.)

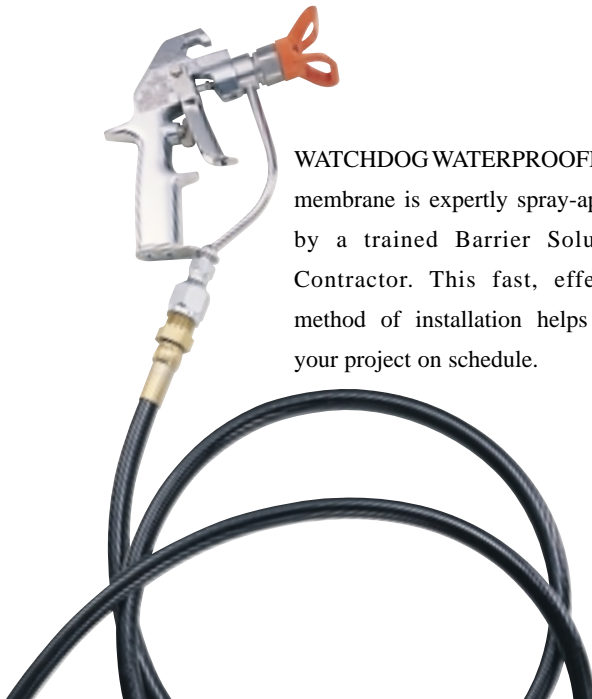
The result is a Guaranteed Dry Basement that offers more sales appeal to homeowners. Backed by a 5-year transferable warranty* with up to \$2,500 coverage for extra peace-of-mind.

Unlike dampproofing, Tremco Barrier Solutions waterproofing products provide the range of performance characteristics you need to transform basements into premium living space or reliably dry usable space.

PRODUCT	WATERPROOFS Ability of system to keep basements dry	PROTECTS Protects waterproofing from damage during backfilling	DRAINS Directs ground water to perimeter drainage system	INSULATES Keeps basements warm and helps reduce interior condensation
Dampproofing				
WATCHDOG	☂			
WATCHDOG+ Armor	☂ ☂	🛡		
TUFF-N-DRI ¹	☂ ☂ ☂	🛡 🛡 🛡	💧 💧 💧	☀ ☀ ☀

¹TUFF-N-DRI® performance characteristics shown for system with standard 3/4" foundation board. Performance characteristics improve with increasing thickness of the foundation board.

Homeowners will appreciate the dependably dry space WATCHDOG WATERPROOFING helps to provide. Having more usable space in the basement frees room upstairs for homeowners to use as they wish.



WATCHDOG WATERPROOFING's membrane is expertly spray-applied by a trained Barrier Solutions Contractor. This fast, effective method of installation helps keep your project on schedule.

Think of conquering callbacks.

When you choose WATCHDOG WATERPROOFING, you can count on reliable leak protection that helps prevent callbacks. But 85% of the builders who dampproof report that at least some of their basements leak, costing them an average of \$1,000 to \$2,000 per callback.** So think of the greater profitability WATCHDOG WATERPROOFING can fetch you.

To discuss your waterproofing needs, contact your Barrier Solutions Contractor, call 800-DRY-BSMT or visit WATCHDOGWATERPROOFING.com.

*See actual warranty for full details.
**National Association of Home Builders survey.