WATCHDOG WATERPROOFING® features a flexible, polymer-enhanced waterproofing membrane that's spray-applied to seamlessly bridge foundation settling cracks and seal out water penetration. This exclusive membrane remains elastic at low temperatures to provide year-round water resistance. The membrane is 40 mils thick when cured – at least four times thicker than a typical dampproofing application.
A good waterproof poncho not only keeps you dry during a light drizzle; it also keeps out hard, windblown rain. That’s because a poncho provides complete coverage, with no seams or openings around fasteners where water can penetrate. Which is a fitting comparison for how WATCHDOG WATERPROOFING performs.

WATCHDOG WATERPROOFING’s flexible membrane provides thorough, seamless coverage for basement walls. It also seals foundation settling cracks – effectively blocking potential seepage points. This resilient membrane even blocks out water under hydrostatic pressure, which occurs naturally underground. (A performance trait that mere dampproofing can’t provide.)

The result is a Guaranteed Dry Basement that offers more sales appeal to homeowners. Backed by a 5-year transferable warranty* with up to $2,500 coverage for extra peace-of-mind.

Homeowners will appreciate the dependably dry space WATCHDOG WATERPROOFING helps to provide. Having more usable space in the basement frees room upstairs for homeowners to use as they wish.

Think of conquering callbacks.

When you choose WATCHDOG WATERPROOFING, you can count on reliable leak protection that helps prevent callbacks. But 85% of the builders who dampproof report that at least some of their basements leak, costing them an average of $1,000 to $2,000 per callback.** So think of the greater profitability WATCHDOG WATERPROOFING can fetch you.

To discuss your waterproofing needs, contact your Barrier Solutions Contractor, call 800-DRY-BSMT or visit WATCHDOGWATERPROOFING.com.

*See actual warranty for full details.
**National Association of Home Builders survey.